

CORPUS CHRISTI CALLER

AND DAILY HERALD

VOLUME SEVENTEEN

EXPOSITION CAMPAIGN MUST BE BROUGHT TO A CLOSE BY SATURDAY

STATEMENT ISSUED YESTERDAY BY PRESIDENT PLATO AND SECRETARY FARRIS OF THE COMMERCIAL CLUB FAIRLY PRESENTS STATUS OF THE EXPOSITION PROJECT

BUT SEVENTY-TWO OF THE TWO HUNDRED SHARES
OF EXPOSITION STOCK HAVE BEEN SUBSCRIBED

The campaign for subscription of shares in the Gulf Coast Exposition legs. The Commercial Club through a Central Committee of twenty-five has undertaken to sell 200 shares of stock in the Gulf Coast Exposition Company at \$250 each.

The sale of the shares will net \$5,000, part of which amount being payable when the shares are delivered and one half next May 1. The \$2500 that will be immediately available will be sufficient for staging the first annual exposition to be held January 18, 19, 20 and 21.

During the past week camaigning on behalf of the sale of stock has been conducted by E. N. Farris, Secretary of the club; L. M. Hubert, C. R. Loving, George W. Johnson, B. B. Treadwell, D. R. Lander and Edwin Flannigan, several others again day being directed to the work.

As of yesterday seventy-two of the shares have been subscribed, leaving one hundred and twenty-eight shares yet to be subscribed. And the date for the final sale less than three months away.

Any person who has not yet subscribed to the campaign and the stock must be subscribed or else the exposition will become a dead-duck. The rest, however, and twenty-eight remaining shares must be subscribed by next Saturday night.

Here is the appeal issued by President Plato and Secretary Farris of the Commercial Club:

"We call upon all individuals and business organizations. The public, as a whole, to help us in our campaign to sell stock in the Gulf Coast Exposition. We are trying hard to bring about the realization of the project. The men that have been appointed to sell stock have been instructed to do their best. This is the selling of stock, not an expense charge of money, but a personal contribution. Your personal contribution will have no comparison.

For instance, if a citizen in a large city, such as New York, Boston, Philadelphia, etc., would sell \$100 worth of stock, it would be equivalent to a thousand dollars of personal contributions. Why? Because the stock will bring in from American cities millions of dollars which will stay in their city, pointing to the Gulf Coast as the place to go.

As of today, April 20, in the campaign of the Commercial Club, \$12,000 worth of stock has been sold. The remaining amount is \$12,000. We hope to have another \$12,000 before the stock goes on sale.

We hope that every individual will do his best to help us in this campaign and that every organization will do its best to help us in this campaign. We hope that every individual will do his best to help us in this campaign.

Remember, the difference between success and failure lies in the number of people who are willing to help us.

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